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# NEW DISCOVERY

Maria Greco is the newest member of the team at the newly named Discover Long Island.

The regional tourism organization, which until last week was known as the Long Island Convention & Visitors Bureau and Sports Commission, brought Greco aboard in the newly created role of digital media and design strategist.

Greco attracted the organization's attention by creating LIFinds.com, a lifestyle website serving Long Island,

while she was a graduate student at LIU Post in Brookville.

The Long Island native graduated from the university's Interactive Multimedia Art program in May.

**Name**  
**MARIA GRECO**

**Title**  
**DIGITAL MEDIA AND DESIGN STRATEGIST**

**Firm**  
**DISCOVER LONG ISLAND**



Photo by Judy Walker

"This position gives me the opportunity to not only work in the field I love but to use my multimedia skills to highlight my love for Long Island," Greco said. "Long Island has everything – besides iconic places like the beaches, vineyards and mansions, there are all the specific towns with a lot to do. And where else do you have the city right there and you're surrounded by the

ocean?"

In her new position, Greco said she is hoping to "get to know a lot of the businesses and different places on Long Island and think about new ways to highlight them."

In addition to having much to offer on a national and international scale, "Long Is-

land has a lot of gems that people who live here can discover in their own backyard."

Greco's past experience includes working at Liberty Travel in Massapequa Park and at LIU Post, where she was assistant to the director of the Gifted Youth Program.

■ BERNADETTE.STARZEE@LIBN.COM

## Healthcare

**Robert Creaven** was promoted to executive vice president of operations for Allied Physicians Group in Melville. He was previously vice president of business development and account management.

**Dr. Titilayo Adegboyega**, a colorectal surgeon, joined the staff

at Northwell Health's Plainville and Southside hospitals. Adegboyega, who completed her residency in colorectal surgery at Brown University, is also part



of neutrals. A seasoned litigator, Freitag is managing attorney of Law Offices of Freitag & Associates in Manhattan.

## Nonprofits

The Society of St. Vincent de Paul Long Island announced the appointment of **Jeanne Courtien** as director of development. She was previously director of development for Boy Scouts of America Suffolk County Council.

Landmark on Main Street in Port Washington announced the appointment of **Amy Dash** to director of development. Dash previously worked for Federated Department Stores, The Saltzman Center of Hofstra

Realty of Syosset as a licensed salesperson. She previously sold for Godspeed Real Estate in Queens.

## Science

**Gordon Hope Jr.** was named director of security solutions for Applied DNA Sciences in Stony Brook. Hope was previously director of integrated solutions for Honeywell International.

