

Long Island Visitors Bureau Gets Behind Craft Beverages

By Eileen M. Duffy | May 5, 2016

A new video and website will promote tourism to our wineries, breweries, distilleries and cideries.



Some of our favorite beverage artisans are featured in this new video by the [Long Island Visitors Bureau](#) designed to promote the newly trademarked [Long Island Craft Beverage Trail™](#). As regular readers of *Edible* know, since wine grapes were first planted in 1973 the artisanal beverage scene on Long Island has exploded due to our agricultural prowess, entrepreneurial craftspeople and in no small part the will in Albany, with the help of lobbying by the Long Island Wine Council, to ease regulation for startup businesses. (Read [Amy Zavatto's story](#) on that here.)

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Since those first wineries we've gotten Long Island Spirits—Long Island first craft distillery—whose potato vodka debuted in 2007. Small breweries started popping up in the footsteps of the Publick House in Southampton. Greenport Harbor Brewing Co. opened in 2008; Long Ireland Beer Company opened its tasting room in 2011, and in 2012 [legislation passed](#) to create farm breweries. Along followed Moustache Brewing Co. and Crooked Ladder with more on the way. And that's just on the East End. So there's plenty to visit on that [trail](#).

The Long Island Visitors Bureau was established in 1979 as the official tourism promotion agency for the destination's travel and tourism industry.



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21 Chef Lia Fallon Presents Spring Saturdays on Love Lane
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26 Brooklyn Uncorked
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