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TURNER



ACCOUNTS *in Review*

This week's high-profile account and agency activity

BIZ DEV: EGC Group Named AOR For Long Island Tourism

by Amy Corr @MediaPostOTL, Yesterday, 3:39 PM

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The Long Island Convention and Visitor's Bureau and Sports Commission named agency named EGC Group as its agency of record, following the launch of a 2016 Visitor Guide, revamped website and ad campaign highlighting Long Island history, scenery and communities. "To continue the momentum and ensure maximum exposure for our members, we are pleased to announce our new partnership with EGC Group, one of Long Island's most established and respected marketing and advertising agencies, said the LICVB team.

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