



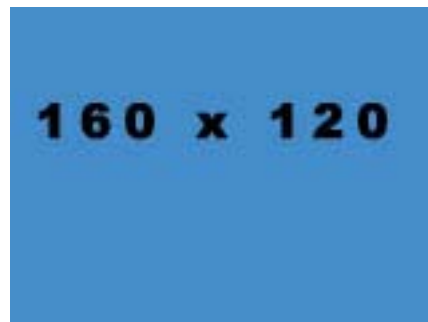
## **2009 Quarterly Advertising Rates for [www.DiscoverLongIsland.COM](http://www.DiscoverLongIsland.COM)**

Thank you for your interest regarding advertising on the Long Island Convention & Visitors Bureau (LICVB) website. Please note that rates listed below are for advertising space only and do not include design and production fees. The LICVB reserves the right to change rates and policies as needed. However, current advertisers will be notified before new rates and policies take effect.

The LICVB is now offering quarterly advertising opportunities. For 2009 you may purchase advertising on a quarterly basis from January-March OR April-June OR July-September OR October-December. Discounts available for multi-quarter purchases.

Advertisers may provide a URL to be hyperlinked to their ad. Advertisers must be a member of the LICVB to advertise on the website.

All ad sizes are 160 pixels x 60 pixels and must not exceed 15kb. If you would like a larger size ad you do have the option of purchasing two 160x60 ads for a total size of 160x120. Please see examples below.



## Rates

Rates for single sized ad. For double sized ad, double price.

<b>Location</b>	<b>April 2009 - June 2009 OR July 2009 - September 2009</b>	<b>October 2009 - December 2009 OR January 2009 - March 2009</b>
LICVB Homepage	\$1,850	\$1,250
Where To Stay Homepage	\$1,400	\$950
Full Service Hotels	\$1,100	\$750
Limited Service Hotels	\$850	\$550
Unique Accommodations	\$850	\$550
Extended Stay	\$850	\$550
Bed & Breakfast	\$675	\$450
Sports Homepage or Meetings & Conventions Homepage or Tour & Travel Homepage	\$375	\$250
What To Do Homepage	\$925	\$600
Attractions	\$750	\$500
Recreation	\$750	\$500
Shopping	\$750	\$500
Golf	\$750	\$500
Restaurants	\$750	\$500
How To Get Here Homepage	\$475	\$325
Motorcoach	\$375	\$250
Rental Cars	\$375	\$250
Taxis/Limousines	\$375	\$250
Trains	\$375	\$250
Airports	\$375	\$250
Ferries	\$375	\$250
Buses	\$375	\$250

Useful Links Homepage	\$375	\$250
Chambers of Commerce	\$375	\$250
Destination Marketing Organizations	\$375	\$250
Calendar of Events	\$475	\$325
Search Results	\$375	\$250
Member Services	\$375	\$250
<b>ALL BELOW</b>	\$375	\$250
Accounting		
Advertising/Printing/Promotional Agencies		
Association		
Banks/Finance		
Catering		
Chambers		
Corporations		
Entertainment		
Event Services/Rentals/Equipment		
Law Offices		
Media/News/Communication		
Not for Profit		
Professional Services		
Real Estate/Relocation/Rentals		
Tour Operators / Tour Services Wholesales/Suppliers		



## ADVERTISEMENT CONTRACT

[www.discoverlongisland.com](http://www.discoverlongisland.com)

### TERMS AND CONDITIONS

The Long Island Convention & Visitors Bureau (LICVB) reserves the right to change rates and policies as needed. However, current advertisers will be notified before new rates and policies take effect. Each advertiser can make four (4) changes to their ad during the contract term without additional cost, however any design change must be produced at the advertiser's own expense. The LICVB has the final approval/right of rejection on all advertising being placed on [discoverlongisland.com](http://discoverlongisland.com). Our rates are for the rental of space only. It is the responsibility of the advertiser to have their ad design produced at their own expense. Payment is due on the insertion date. **Failure to meet the contract payment schedule will result in removal of the ad until which time all payments have been received by the LICVB.** Any company that misrepresents their services will have their ad removed immediately and forfeit any and all payments made to the LICVB. The advertiser shall indemnify, defend and hold the LICVB harmless for any losses, claims, damages, awards, penalties or injuries incurred, including reasonable attorneys fees, from any third party.

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I have read, understand, and accept the terms and conditions outlined in this contract. All advertisers must be current on any and all obligation to the LICVB.

ACTIVATION DATE STARTS ON \_\_\_\_\_ AND ENDS ON \_\_\_\_\_

LOCATION OF ADVERTISEMENT(s) \_\_\_\_\_

COST OF ADVERTISEMENT(s) \_\_\_\_\_

SIZE OF ADVERTISEMENT(s) \_\_\_\_\_

WEBSITE LINK: \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

TELEPHONE \_\_\_\_\_

\_\_\_\_\_  
SIGNATURE & TITLE

\_\_\_\_\_  
DATE

\_\_\_\_\_  
LICVB, REP.

\_\_\_\_\_  
DATE

\* Payment is due on the ad insertion date.

Long Island Convention & Visitors Bureau and Sports Commission  
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Hauppauge NY 11788  
Business 631 951-3900 Fax 631 951-3439  
[www.discoverlongisland.com](http://www.discoverlongisland.com)